



Corporate Responsibility Report

Funding Agreement - Schedule 7.6(d)

Year Ending March 31st, 2025



Responsibility Performance

DIRECT CONTRIBUTIONS	FY2025
Capital Investment at Racetrack	\$1,331,912
Payroll & Benefits	\$617,184
Payments to Vendors and Suppliers	\$918,440

Economic Impact

Grand River Raceway creates jobs and economic benefits for the communities that it serves.

	Direct Spending	\$5.52M
	Gross Domestic Product	\$5.3M
	Full-Time Equivalent Jobs	57.2
	Provincial Tax Revenue	\$1.9M

Source: [OLG Economic Impact Study 2018](#)

Community Support

Grand River Raceway is committed to supporting the growth and prosperity of its communities by responsibly giving back and making a positive difference through its involvement in important local initiatives, including:

- **Pizza Perfect Educational Program** – Annual agricultural education initiative serving 700-1,000 Grade 3 students from four local school boards through 20 interactive farm-to-table learning stations
- **International Women's Day Celebration** – Host special lunch event with inspiring speakers, supporting Centre Wellington Food Bank through ticket proceeds and attendee donations
- **Harness the Hope Breast Cancer Fundraiser** – Annual pink-themed racing event raising over \$25,000 annually, with \$75,000+ raised over three years through guest contributions and GRAS matching donations
- **Community Mini Grant Program** – Provide \$15,000+ annually in \$1,000 grants supporting local agricultural and environmental initiatives for 15+ community organizations
- **Scholarship Program** – Award \$42,000 annually in \$3,000 scholarships to 14 students pursuing agricultural or environmental studies at college and university levels
- **Advancing Women in Agriculture Conference** – Sponsor local students to attend professional development and networking conferences in the agricultural sector
- **Philanthropic Funding Initiative** – Distribute \$1 million annually through major donations, grants, scholarships, and gifts-in-kind to support community organizations
- **SPARK Symposium** – Host annual ag-tech showcase featuring innovative companies, trade shows, and \$5,000 pitch competition supporting agricultural entrepreneurship
- **Rapid Response Business Development** – Provide up to \$10,000 per project supporting early-stage ag-tech and green-tech companies with market expansion opportunities
- **Fundraising Event Venue Support** – Provide discounted facility rental rates for non-profit organizations, helping raise over \$330,000 for community causes through events